



Technology Information
Confederation Africa
CONFERENCE

Theme:

**Unifying ICT Talent to Power
the Continent to 2030 & beyond.**

6TH - 9TH

September 2023

 **IMPERIAL BOTANICAL BEACH HOTEL, ENTEBBE, UGANDA**

Visit: www.ictau.ug to register



www.ictau.ug



www.ticonafrica.org

About TICONA



Technology Information Confederation Africa (TICONA)

The leading Pan-African ICT professional body, dedicated to advancing knowledge, education, and collaboration for technology professionals across the African continent, proudly co-present our Inaugural TICONA Conference.

TICONA serves as a unifying platform for ICT professionals across Africa, aimed at promoting excellence in the field of technology through education, networking, and collaboration among our members. Our goal is to bring together a community of like-minded professionals who share a passion for advancing technology and driving innovation in Africa.

This conference is hosted by the ICT Association of Uganda under the theme “Unifying Talent to Power the Continent to 2030 and Beyond”

TICONA Member Bodies

- Information Communication Technology Association of Zimbabwe (ICTAZ)
- The information and Communications Technology Association of Zambia (ICTAZ)
- The Institute of ICT Professionals, Ghana (IIPGH)
- ICT Association of Uganda (ICTAU)
- The South African ICT Association (SAICTA)
- Botswana information Technology Society (BITS)
- ICT Association of Malawi (ICTAM)



Inaugural TICONA Conference



ICT Practitioners Across the Continent to 2030 and beyond

Welcome to the Inaugural TICONA conference, where we are bringing together the brightest minds in ICT to power Africa to a brighter future beyond 2030.

Hosted by the ICT Association of Uganda (ICTAU), our event is dedicated to unifying ICT talent across the continent and fostering collaboration to achieve this goal. This conference is an unparalleled opportunity for ICT decision makers and professionals to come together to debate, learn, and forecast the leading trends for ICT. The program is packed with exciting sessions, workshops, and presentations, all designed to empower attendees with the knowledge and insights needed to stay ahead of the curve.

Join us in Entebbe for this incredible event and be a part of shaping the future of ICT in Africa!

The conference will showcase and address the following areas of discussion;

The State of ICT in Africa

- State of the Infrastructure and Mapping the Digital Divide
- National Policies for ICT Development
- Trends in ICT Education in Africa
- Digital Literacy in Rural and Underserved Areas

Innovation and Collaboration in ICT in Africa

- Promoting Economic Growth and Sustainable Development
- Emerging Technologies
- Solutions for Social Challenges
- Venture Capital and the Startup Ecosystem

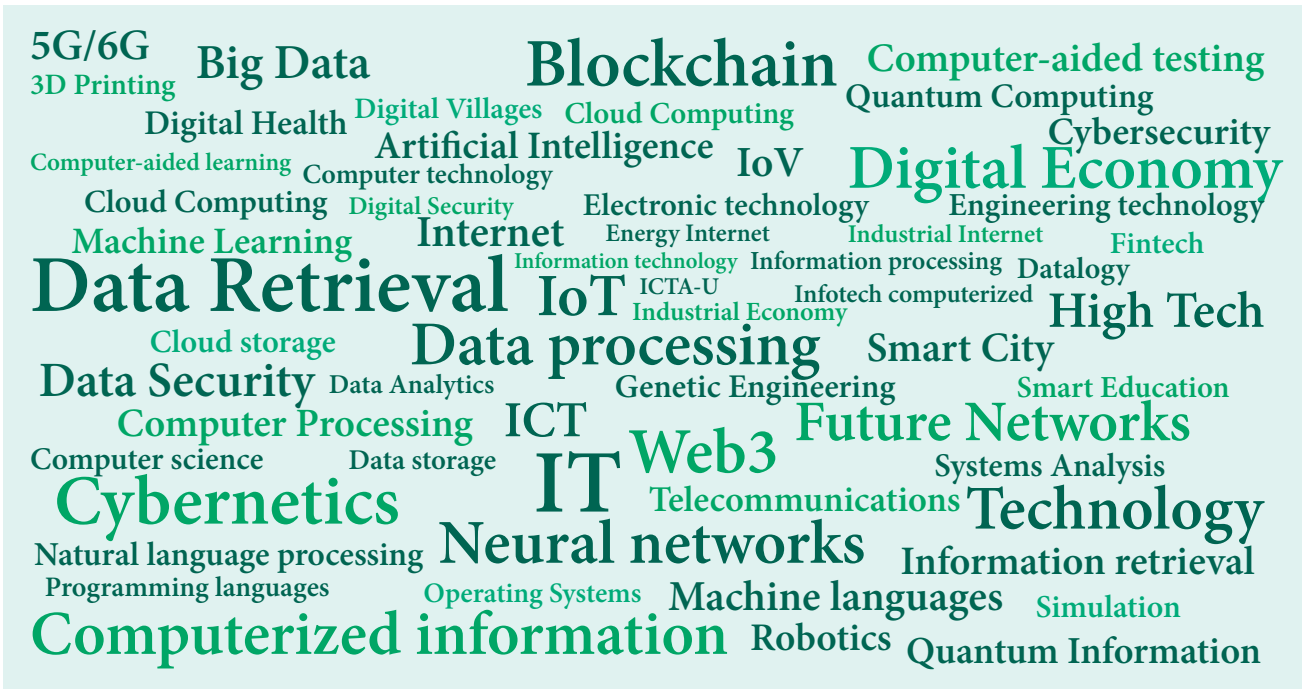
Shaping the Future of ICT in Africa

- Building Skills for the Digital Economy
- Breaking Barriers and Fostering Diversity and Inclusion
- Cybersecurity Risk Management
- ICT in Culture Preservation and Promotion
- Vision 2030: Predicting and Planning for the Next Decade

Technology Exhibition: providing a platform for startups, innovators, and technology companies to showcase their cutting-edge solutions, products and services.

ICT Practitioners Across the Continent

- Chief Technology Officer (CIO)
- Chief Information Officer (CTO)
- IT Director
- IT Manager
- Project Manager
- Program Manager
- Development Manager
- Infrastructure Manager
- Operations Manager
- Security Manager
- Quality Assurance Manager
- Business Intelligence Manager
- ICT Decision Makers
- Technology Directors
- University Professors
- Technology Coaches
- ICT Managers
- University ICT Students
- Technology Integrators
- Researchers, Scholars
- Instructional Designers
- Analytics Manager
- Data Center Manager
- Service Delivery Manager



Do you have relevant solutions or products to showcase to this audience?



Share and engage in collaboration to meet the profession's skills gap.



Showcase leading case studies, products and services.



Identify partners and future strategies to take their organisation to the next level.

As a solutions provider, this is your opportunity to tap into this platform, Showcase your offering and do business with Africa's largest professional gathering.

1. Boost your brand exposure across Africa
2. Generate leads with the senior decision makers
3. Events bring together professionals from the same or related industries, providing opportunities to network.
4. Showcase products or services
5. Stay ahead of the competition – show you are a leader in your field

Sponsorship Packages



Package	Description	Sponsor Benefits	Unit Cost USD
Diamond (Title sponsor)	Overall Anchor and title Sponsor	<p>Overall Branding of the conference venue, and conferencing room in Conjunction with partners</p> <p>Programme Participation - Opening Keynote in Plenary - Senior Decision Maker - Thought Leadership</p> <p>Sponsor mention and placements in all event advertising</p> <p>T -Shirt Branding</p> <p>Lanyard Branding</p> <p>Cross-promotion of the conference in the Sponsor's Social Media Handles as well as and Member Countries Handles</p> <p>Sponsor Logo to feature in all promotional communication about the conference complimentary</p> <p>10 complimentary delegate passes to the Conference (does not include Accommodation)</p> <p>Provision of delegate database</p> <p>Exhibition space</p> <p>Access to Event Linkage/Meeting system</p>	50,000
Platinum	Industry Leader Sponsor / per Professional Body stream	<p>Overall Branding of the Stream conference venue, and conferencing room in conjunction with partners</p> <p>Programme Participation - Senior Decision Maker - Thought Leadership</p> <p>Sponsor mention and placements in all event advertising</p> <p>Cross-promotion of the conference in the Sponsor's Social Media Handles as well as the Member Countries Handles</p> <p>Sponsor Logo to feature in all promotional communication about the conference complementary</p> <p>5 Complimentary delegate passes to the Conference (does not include Accommodation)</p> <p>Provision of delegates database</p> <p>Exhibition space</p>	20,000

Sponsorship Packages



Package	Description	Sponsor Benefits	Unit Cost USD
Gold	<p>a) Official Opening Dinner USD\$12,000</p> <p>OR</p> <p>b) Africa Fusion Evening Dinner USD \$12,000</p> <p>OR</p> <p>c) Awards / Cultural Dinner USD\$ 12,000</p>	<p>Overall Branding of the dinner in conjunction with event</p> <p>Sole display of marketing material and activation within the venue.</p> <p>Oversight and direction of the Dinner Program to promote the sponsor's objectives</p> <p>Oversight of dinner theme and delegates' dress code</p> <p>3x Complimentary delegate passes to the Conference (does not include Accommodation)</p> <p>Provision of delegates database</p> <p>Access to Event Linkage / Meeting system</p> <p>Exhibition space *optional</p>	12,000
Silver	<p>Full Day (option to choose day 1, 2, or 3)</p> <p>Provision of delegates apparel in the form of Golf Shirts and Caps</p>	<p>Overall Branding of the full day program including Lunch in Conjunction with Marketers</p> <p>Delegates dressed in sponsor Golf Shirts and Cap, cobranded with event logo</p> <p>Sole Display of Marketing Material in Luncheon</p> <p>Oversight and direction of the Lunch</p> <p>Program to promote sponsors objectives</p> <p>5 minute marketing pitch slot to promote sponsor's products or services</p> <p>2 x complimentary delegate passes to the Conference (does not include Accommodation)</p> <p>Exhibition space *optional</p> <p>Access to Event Linkage / Meeting system</p>	9,000
Bronze (Session Sponsor)	6 sessions to choose from	<p>Branding on Event pre marketing communications</p> <p>1 Delegate pass (no accommodation)</p> <p>1 Banner placement in exhibition areas</p> <p>6 sqm exhibition space</p>	2,300

Sponsorship Packages



Package	Description	Sponsor Benefits	Unit Cost USD
Delegates Gifts Sponsors Items for 350 delegates (option to choose any of each item)	Conference Bag Branded Cooler Bags Umbrellas Gift Sets	Display of branding Items outside the Conference Venue. Cobranding of promotional items Logo displayed in print adverts about the Event announcement of sponsor during the closing ceremony 1 Delegate pass (no accomodation)	2,300
Conference stationery	Sponsor all Conference stationery <i>Including notebook, pen, folder and program</i>	Sponsor logo featured in all the stationary items Sponsor logo featured in all communication material 1 Delegate pass (no accomodation) 1 Banner placement in exhibiton areas 1 Exhibiton space - 6 sqm <i>*Sponsor to provide the stationery</i>	2,300

Upgrade your partnership beyond the event and enjoy YEAR ROUND advertising, newsletter and networking benefits through the community initiatives - Meet the team and find out more.



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